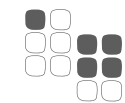


# CONTENT



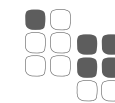
586-321-1036

[Andrew.Guisgand@gmail.com](mailto:Andrew.Guisgand@gmail.com)



## About Andrew

I enjoy building things as well as working with web and digital graphics. From an early age I became a small business owner and learned the importance of communication and community. I would like to utilize my knowledge of marketing to appropriately communicate to prospective consumers and improve web user experiences in an effort to help clients grow awareness of products, services, and culture.



586-321-1036

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## LANDSLIDE SKATE PARK

Since 2001 Landslide has developed a safe, family friendly environment. We provide clinics for all skill levels and participants. Our goal is to provide our community with a guided approach to learning their sport at a safe location to practice.











DIGITAL / OUTDOOR

“Main Street offers a revitalization framework appropriate for communities of all types” – NMSC

<http://www.preservationnation.org/>

# WORKS IN PROGRESS

NATIONAL MAIN STREETS CONFERENCE

MAY 18-20, 2014 • DETROIT, MI





ARCHITECTURE DESIGN



2001



2008



2012



2015





## WRIGLEY'S

Ouch Bubble Gum is a product that sailed to success and failed just as hard twice. Wrigley's is relaunching its product with Hubba Bubba's max flavor technology.

Wrigley's has created an irresistible gum no matter the situation with flavor this good it's hard to waste.





PRINT

Irresistible Flavor

at [www.ouchbubblegum.com](http://www.ouchbubblegum.com)



# STILL GOOD

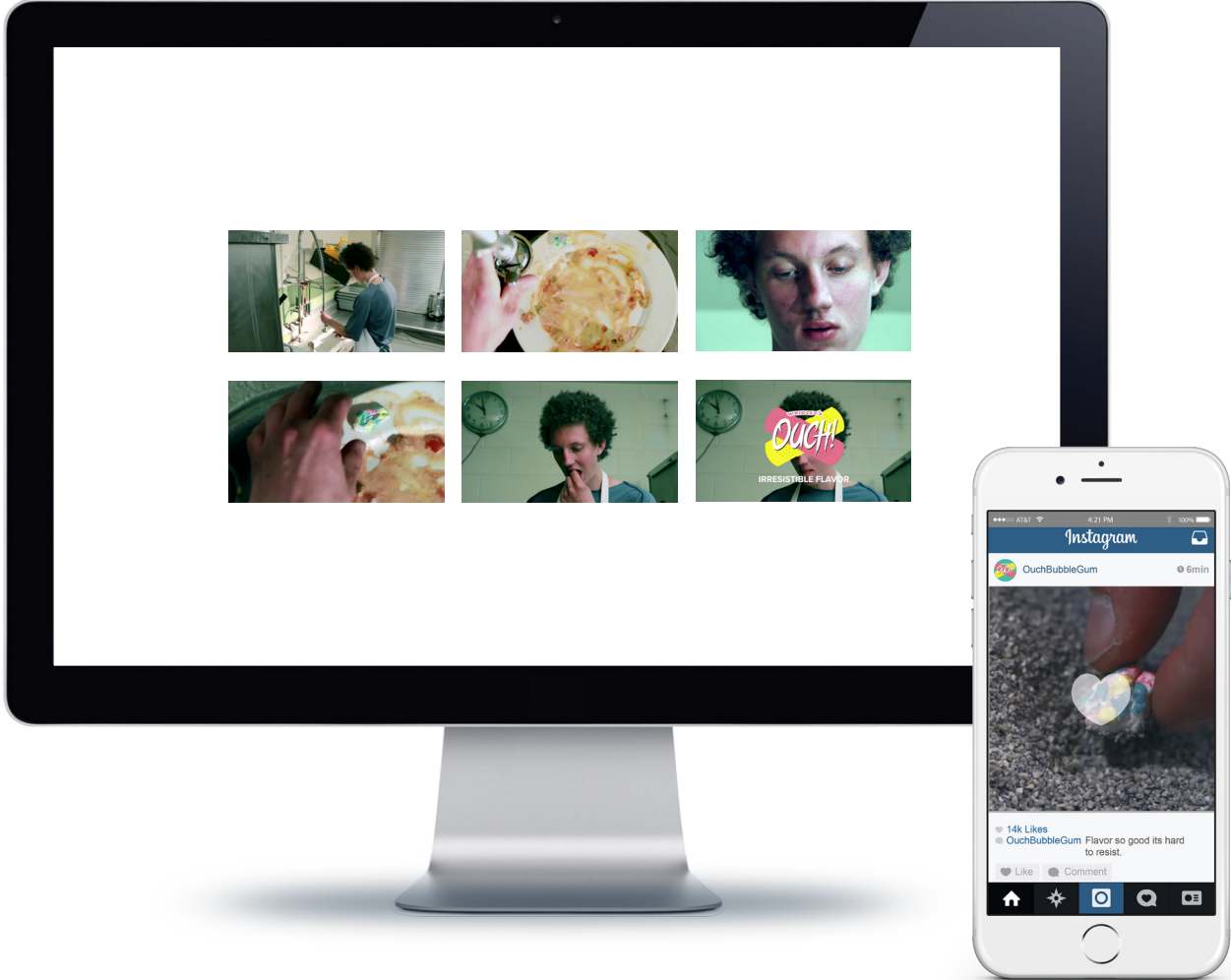
IRRESISTIBLE FLAVOR  
AT [WWW.OUCH!BUBBLEGUM.COM](http://WWW.OUCH!BUBBLEGUM.COM)







DIGITAL / OUTDOOR





## SOUR PUNCH STRAWS

Sour Punch Straws was one of the first sour and sweet candies on the market. The brand has some major competition with Sourpatch Kids and Twizzler. We wanted highlight that our product was made different then the competition it's intended to be used as a straw so you can create your own flavor drinks.





PRINT

Find out more about how to suck the fun  
at [www.sourpunch.com](http://www.sourpunch.com)



Spike your favorite drink with a sour to sweet experience.  
Find out more about how to suck the fun at [www.sourpunch.com](http://www.sourpunch.com)





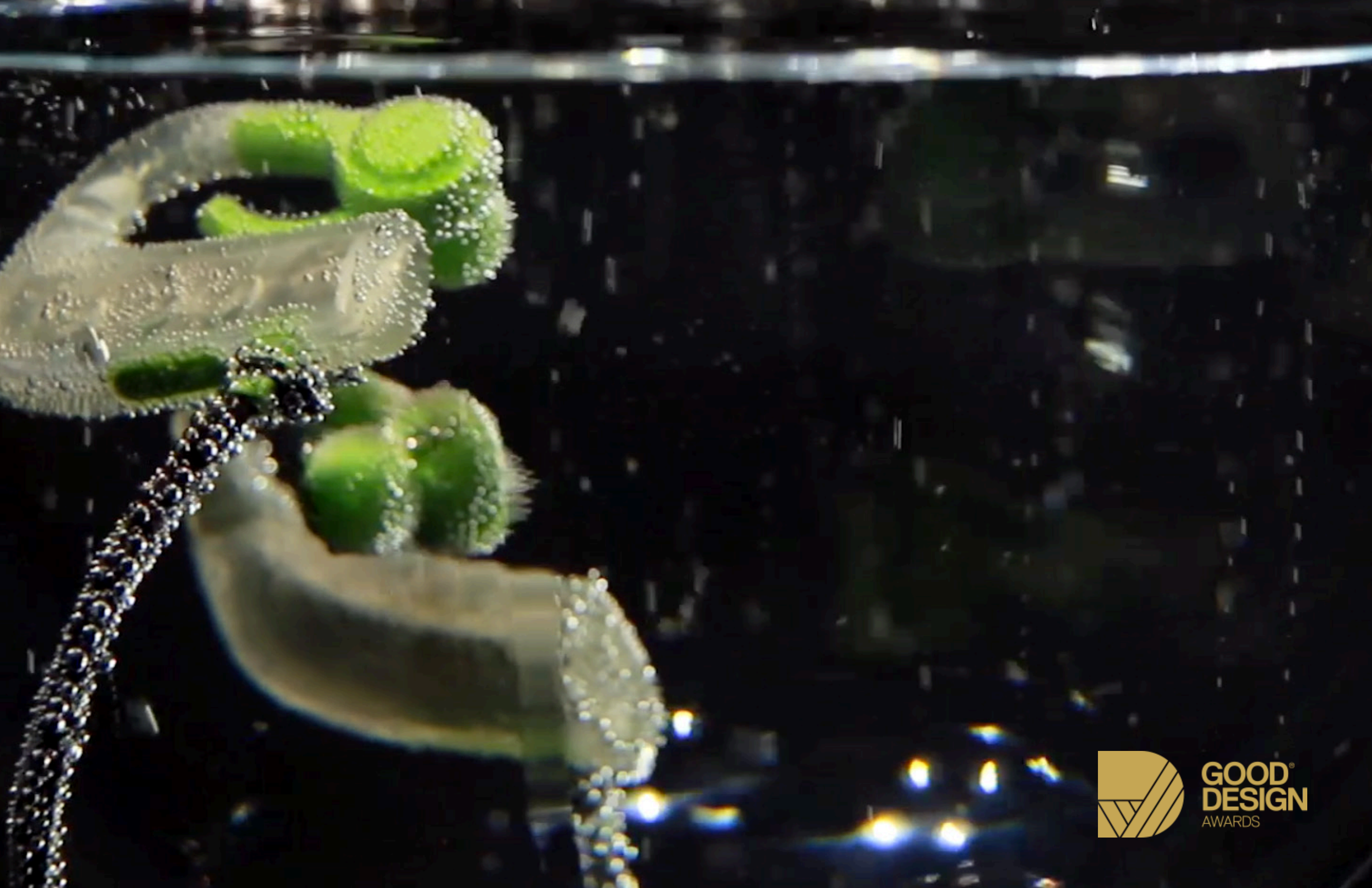




## BLUEANT

Blue Ant is dedicated to connecting people to the sounds that keep them advancing confidently through life. The Pump was awarded a good design award one of the longest standing and most prestigious design awards in the world, promoting excellence in design and innovation since 1958.





**GOOD  
DESIGN**  
AWARDS





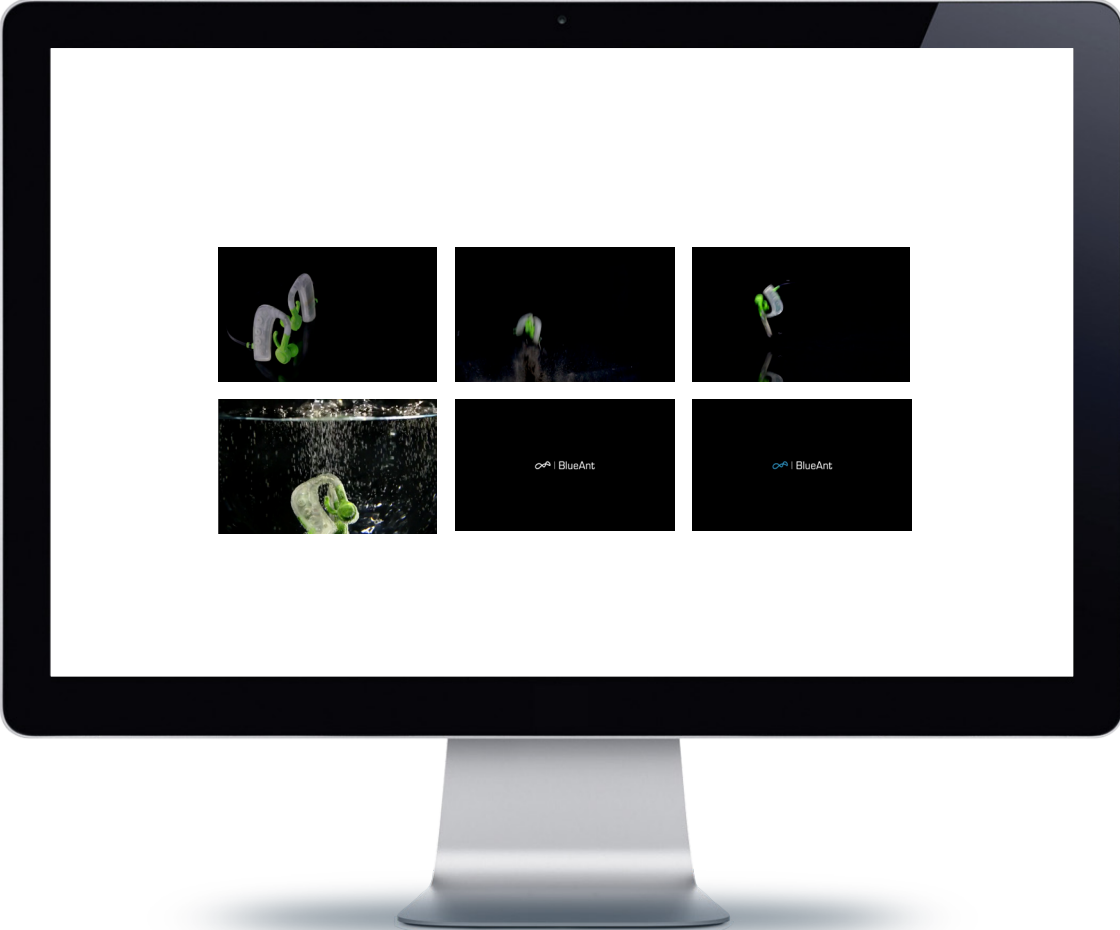
DIGITAL

PUMP SPORTSBUDS:

Sweat and motion is a 360 degree visual of the Blue Ant Pump Sportbuds. Our camera continually circles our product with alternating backgrounds. The camera slows only to introduce one of the products highlighted features. As each background situation is presented elements from the products surroundings are introduced. These are designed to show and test the highlighted product benefits.

Twitter @MyBlueAnt

<http://www.blueantpump.com/>



BMW

Our agent's identities have been compromised. It is up to you to save them. Utilize the BMW connected app to navigate one of twelve cities to win a new BMW and be the hero.









EXPERIENTAL



# USGA

Golf doesn't Require a large group to play. A family of any size can go out and have a good time. The USGA wants you to spend active time with your family on a golf course near you.





## SCRIPT

### VIDEO

CAMERA PULLS BACK FROM THE LOGO AS A HELMET DROPS ONTO IT FROM A TOP A MUSKET.

DOGS FLICKER INTO SCENE LOGO FLICKRS AND FORMS WITH A FAMILY ON TOP

A GOLF BALL FLIPS UP INTO SCREEN

USGA LOGO IS STACKED WITH BOARDGAMES

THE EMBLEM KNOCKS IT OUT OF SCREEN.

A COUCH BOUNCES OFF OF THE LOGO. SHIFTS THE EMBLEM OVER SLIGHTLY.

THE COUCH IS BLOWN OUT OF SCREEN

USGA.COM/FAMILYTIME

COPYRIGHT ICON BOUNCES IN

EMBLEM BOUNCES IN LIKE A CHIP SHOT INTO THE HOLE.

### AUDIO

MUSIC UP-BEAT

NARRATOR (VO): Mom and Dad hang tough rallying the troops.

NARRATOR (VO): It's a dog eat dog world when trying to find activities for the whole family.

DOG BARKING

NARRATOR (VO): As a word of advice try golf.

GOLF BALL HIT

NARRATOR (VO): Get rid of the board games and create an adventure with some real world friendly competition.

NARRATOR (VO): Take the family game night off the couch and into the open air.

NARRATOR (VO): Because family is more powerful if everyone is working towards the same goal.

BALL BOUNCES THEN FALLS IN THE HOLE

NARRATOR (VO): Discover more with USGA.COM/FAMILYTIME

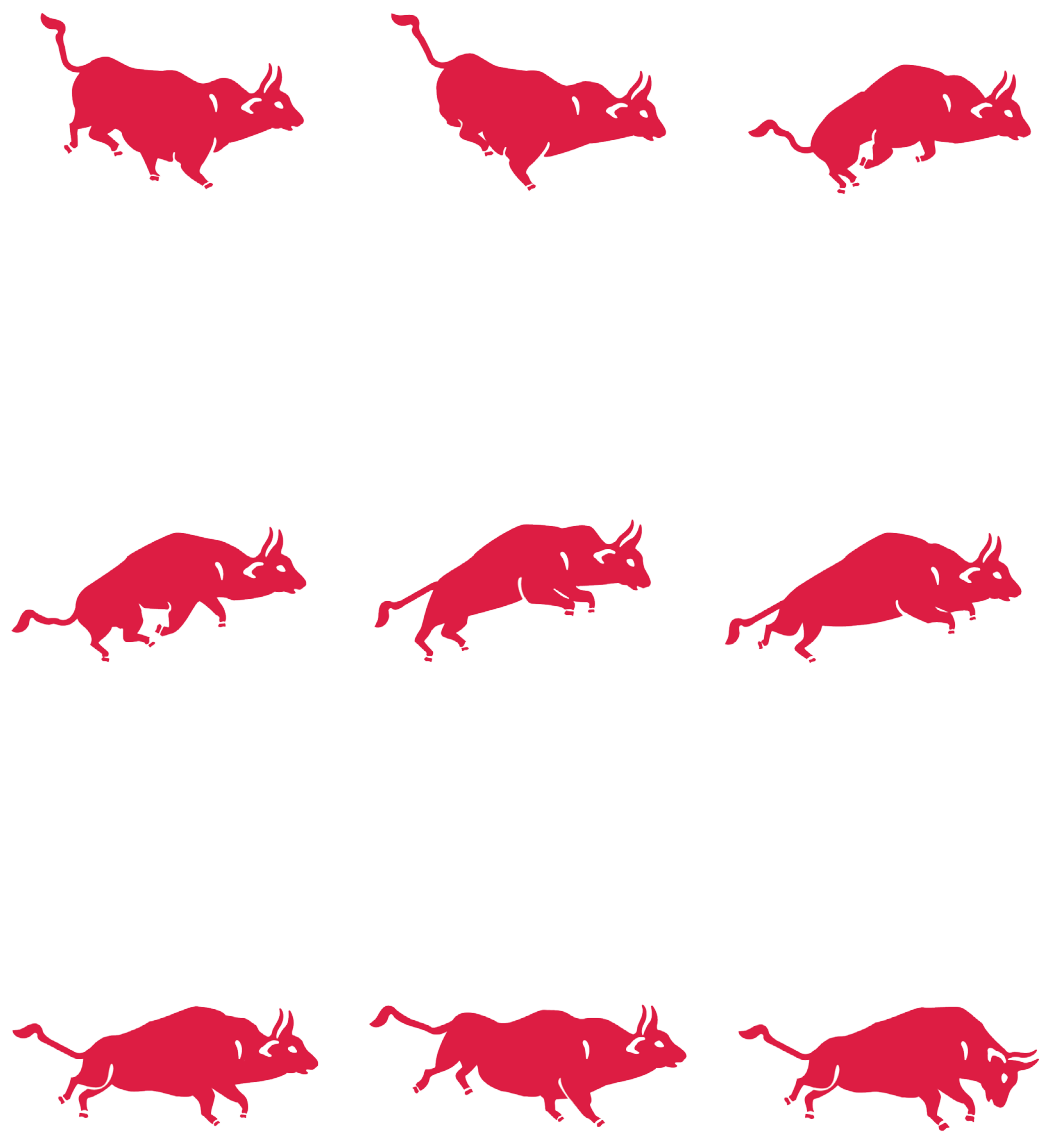
## REDBULL TV

Before we ride. Before we attempt our stunts . We study,  
we watch every move and practice every step. Redbull TV  
inspires us to keep pushing.





ANIMATION



## THINK AHEAD

I have seen so many accidents over the years that could have been prevented. I want to promote a program to help everyone understand the safety concerns of uncertified equipment and highlight the dangers of improper use of equipment.



ANIMATION



